

FOR IMMEDIATE RELEASE

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Rotary Club of Buena Vista, Colorado Announces 2010 Balloona Vista

The Rotary Club of Buena Vista, Colorado is pleased to announce the 2010 Balloona Vista Hot Air Balloon Festival the weekend of July 23rd, 24th & 25th. This year will feature new balloons, pilots and activities. Friday, Saturday and Sunday mornings balloons will launch at sunrise at the rodeo grounds, south of town and west of the airport. Saturday evening join us for the spectacular Evening Glow on the river featuring live music, food and vendors.

Balloon Meister, Colin Graham of Endeavor Ballooning West, is very excited to be hosting this event in conjunction with the Rotary Club. Colin will be flying his special shape balloon Jack, who is 11 stories tall. Visit Jack at www.jackballoon.com.

The festival is proud to welcome the Touchstone Energy® Balloon sponsored by Sangre De Cristo Electric Association. See this beautiful balloon at <http://www.cbaballoon.com>. Roger Baldwin from New Mexico will bring his special shape balloon Azul the blue dragon, which is also about 11 stories tall. Pilots are looking for volunteer balloon crews to help with the special shapes.

This is a great destination event for the entire family! Join us in July and enjoy the wonderful sights and sounds as these gorgeous balloons soar into the Colorado skies. There is plenty of free parking and easy access to the launch site. Make your plans early. Balloon rides are available by contacting Colin at (719) 221-5148 or visit www.salidaballoon.com. Reservations for lodging are recommended, Buena Vista, Colorado is a very popular place!
